

Seasoned UX team leader for over 14 years with superior strategic, communication, and design skills.

EXPERIENCE

Principal UX Designer

Digital Innovation Group, Providence Health & Services - Aug 2016 - Today

- Design team leader across iOS and Android healthcare mobile apps and responsive sites
- Feature and user story author, lead information architecture, wires and high fidelity design
- Agile design system team lead, scrum master, and process builder

UX and Visual Design Instructor

General Assembly, Seattle - Oct 2016 - June 2017

- Curriculum definition, instruction, and career mentorship for UX and Visual Design course

Senior Interactive Art Director

Giant Creative Strategy - Feb 2013 - July 2016

- Creative team lead for healthcare responsive sites, CRM apps, and tradeshow interactives
- User research, UX artifacts, Information Architecture, wireframes and schematics
- Team management, resourcing, planning, and vendor direction

Senior Interactive Art Director

HAVAS SF - Aug 2012 - Feb 2013

- Lead creative on all Oncology, Cystic Fibrosis and Influenza prevention accounts
- UX/UI direction and support for business development and strategic pitches
- Team management, thought leadership, and creative direction for interactive group

Interactive Art Director

Zoomedia - Feb 2010 - Aug 2012

- UX and Creative Lead for healthcare sites and interactives, competitive analysis and strategy
- Content development, site maps and wireframes for desktop and mobile sites

Senior Interactive Designer

Signal to Noise Sept. 2008 - Feb. 2010

- Art direction and content creation for Apple iTunes promotional and seasonal campaigns
- Project scope and planning, daily management with Creative Directors and Accounts

SKILLS

STRATEGY & UX: Research, A/B Tests, IA, Human Centered Design, and Prototypes

DESIGN: Responsive, iOS and Android App Design, Adobe CC, Sketch, Axure, Zeplin, and Abstract

MOTION: After Effects, Trapcode, and Cinema 4D

EDUCATION

B.S. Art Education, Art History Minor - The Pennsylvania State University